

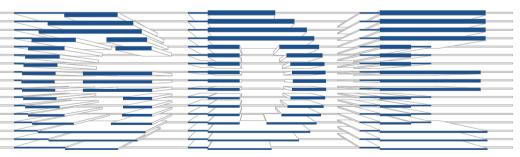
广东现代国际展览中心

GUANGDONG MODERN INTERNATIONAL EXHIBITION CENTER

一流产业赋能平台 World-Class Industry Partnership Platform

展览沃土 A+服务

A Good Exhibition Platform A + Services



#南工业展览之都 一**东莞**

粤港澳大湾区的珠江口东西两岸将形成一个大 A 字型的空间格局,华南工业展览之都一东莞,正处于这个大 A 字型格局的几何中心,空间区位优势得天独厚。随着粤港澳大湾区建设的全面深入推进,将有力促进创新资源的集聚,加快新技术、新产业和新商业模式的发展,促进高技术制造业的快速布局和成长,推动经济增长由要素驱动向创新驱动转变,一个高品质的东莞即将迎面而来。广东现代国际展览中心愿意成为您的最佳战略合作伙伴,积极参与全球产业分工,共同成就企业梦想、推动产业发展。

"中国城市政商关系"连续三年全国第一

国家电子商务示范城市

NATIONAL MODEL CITY FOR E-COMMERCE

RANKS NO.1 FOR 3 CONSECUTIVE YEARS OF "CHINA CITY GOVERMENT-BUSINESS RELATIONS" $\,$

中国产业会展示范区

INDUSTRY CONVENTION AND EXHIBITION MODEL ZONE OF CHINA

全国质量强市示范城市

NATIONAL MODEL CITY OF STRONG QUALITY

国家知识产权示范城市

NATIONAL MODEL CITY FOR INTELLECTUAL PROPERTY RIGHTS



THE INDUSTRIAL EXHIBITION CAPITAL OF SOUTH CHINA

-DONGGUAN

Dongguan, the industrial exhibition capital of South China, is located in the geometric center of the large A-shaped spatial pattern which is formed by the east and west banks of the Pearl River Estuary in the Guangdong-Hong Kong-Macao Greater Bay Area, having its unique spatial advantages. With intensify efforts to the construction of the Guangdong-Hong Kong-Macao Greater Bay Area, it will promote the aggregation of innovation resources effectively, accelerate the development of new technologies, new industries and new business models, promote the overall arrangement and growth of high-tech manufacturing industry, and promote the transformation of economic growth from factor driven to innovation driven. A higher-quality Dongguan city is coming.

广深科技创新走廊创新极点

GUANGZHOU-SHENZHEN SCIENCE AND TECHNOLOGY INNOVATION CORRIDOR

全面构建开放型经济新体制综合试点试验城市

"中国外贸百强城市"第三名

RANKS 3RD ON CHINA'S LIST OF "TOP 100 FOREIGN TRADE CITIES "

粤港澳大湾区先进制造业中心

ADVANCED MANUFACTURING CENTER IN THE GUANGDONG-HONG KONG-MACAO GREATER BAY AREA



| 展馆简介

华南工业展览最佳举办地 -- 广东现代国际展览中心

广东现代国际展览中心地处享誉全球的"国际制造基地"一广东省东莞市,位于中国广东省中南部,粤港澳大湾区中心地带,广深科创走廊中部,北连广惠,南接深港,与东南亚地区隔海相望。

广东现代国际展览中心在全省"一核一带一区"区域发展格局和粤港澳大湾区规划中处于中轴的区位优势,在逢源广深,融入城市群发展的同时,依托东莞雄厚的产业基础、丰富的会展资源、专业的会展团队、优良的产业政策,吸引各类展会落户东莞。展览中心每年举办展会和活动超过60个,包括名家具展、广印展、广东智博会、瓦楞展、车交会、加博会、漫博会、CMM展、台博会、DME机械展、AIT 改装展等一批立足华南、辐射全国乃至世界的品牌展览会,成就了东莞"华南工业展览之都"、"中国会展名镇"以及"中国产业会展示范区"的美誉。

广东现代国际展览中心立足于"产业伙伴、展贸平台"的定位,以"推动产业发展、成就企业梦想"为使命,秉承"以客立根、以诚立本、以专立业、以勤立身"的价值观,始终坚持"以客户为中心的一站式 A+ 服务"的服务理念,历经二十余载快速发展,已跃身为国内闻名、国际知名的工业展览基地和办展主体。

The Best place to host Industrial Exhibition in South China

Guangdong Modern International Exhibition Center is located in Dongguan City, Guangdong Province, a world-renowned "international manufacturing base". It is located in the central and southern part of Guangdong Province, the center of Guangdong-Hong Kong-Macao Greater Bay Area, the middle of Guangzhou Shenzhen Science and technology innovation corridor, with Guangzhou & Huizhou in the north and Shenzhen & Hong Kong in the south, facing each other across the sea with Southeast Asia.

Guangdong Modern International Exhibition Center is located in the central axis of the regional development pattern of "one core, one belt, one area" in Guangdong province and in the Guangdong-Hong Kong-Macao Greater Bay Area planning. With its Industrial foundation, rich exhibition resources, professional exhibition team, excellent industrial policy, to adhere to the "one-stop A+" service concept, it attracts various exhibitions to settle in Dongguan.

The exhibition center holds more than 60 exhibitions and activities every year, including International Famous Furniture Fair (Dongguan), China Interaction Printing Technology (Guangdong), China International Robot & Intelligent Exhibition, Sino Corrugated South, Guangdong International Auto Exhibition and Trade Fair, China Processing Trade Products Fair, China International Animation Copyright Fair, CMM, Taiwan Famous Products Expo (Dongguan), China Machinery Exhibition (Dongguan), China International Automobile Tuning Exhibition and a number of brand exhibitions based on South China, radiating the whole country and even to the world. Dongguan has achieved the reputation of "Industrial Exhibition Capital in South China", "Famous Convention and Exhibition City in China" and "Industry convention and Exhibition Model Zone of China".

Based on its target of "Industrial Partner, Exhibition and Trade Platform" and its mission of "Promoting Industrial Development and Achieving Enterprise Dreams", Adhering to the principle and value of "Customers, Honesty, Professionalism and diligence" and the idea of "Customer-centered one-stop A + Service". Guangdong Modern International Exhibition Center has become a well-known domestic and international industrial exhibition base and organizer of exhibitions after more than 20 years of rapid development.





交通区位

重要枢纽:

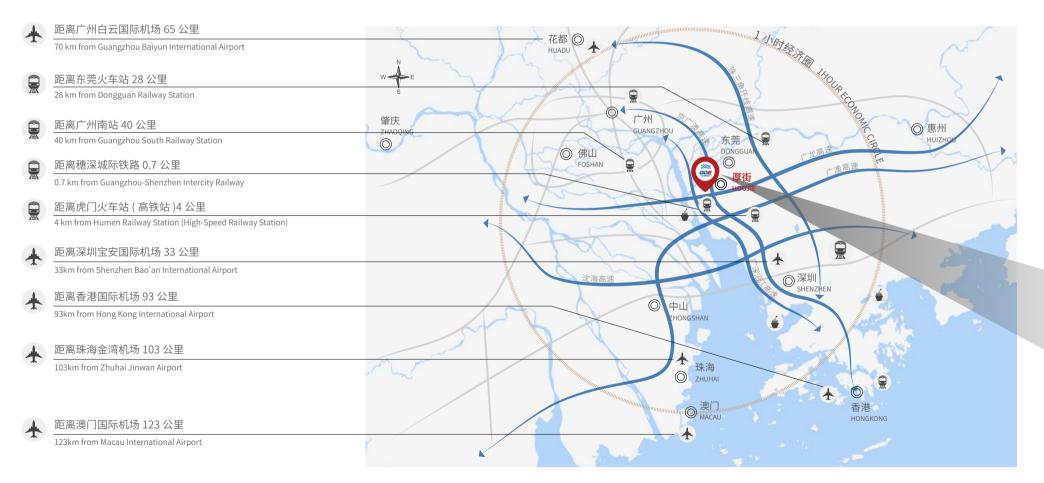
东莞处在香港、广州和深圳之间。1小时车程可到达广州、深圳、香港国际机场。同时,香港、广州、深圳国际机场已在东莞设立 异地货站,办理各航班货物运输业务十分便利。

一小时生活圈:

东莞是中国公路网最密集的地区之一,全市境内公路密度 213.64 公里 / 百平方公里,居全省第一。东莞出发 30 分钟内可达珠三角重要节点城市。京港澳高速厚街站、广深沿江高速沙田站、莞番高速厚街东站 10-20 分钟即达展览中心。

轨道交通:

广深港高速铁路虎门站、穗深城际轨道厚街站、地铁 R2 线展览中心站与展览中心近在咫尺。未来规划建设 17 条轨道交通线路与广州、深圳无缝连接。



I TRAFFIC

Important Transportation Hub:

Dongguan is located among Hong Kong, Guangzhou and Shenzhen. One hour drive to Guangzhou, Shenzhen and Hong Kong international airports. At the same time, Hong Kong, Guangzhou and Shenzhen international airports have set up remote cargo stations in Dongguan, which is very convenient for handling the cargo transportation business of all flights.

One-Hour Living Circle:

Dongguan is one of the areas with the most dense highway network in China. The highway density in the city is 213.64 kilometers per 100 square kilometers, ranking first in Guangdong province. you can reach important node cities in the Pearl River Delta from Dongguan within 30 minutes. It takes 10-20 minutes to reach the exhibition center from Houjie Station of Beijing-Hong Kong-Macao Expressway, Shatian Station of Guangzhou-Shenzhen Expressway, and Houjie East Station of Dongguan-Panyu Expressway.

Mass Rail Transit:

Humen station of Guangzhou-Shenzhen-Hong Kong high-speed railway, Houjie station of Guangzhou-Shenzhen intercity railway, exhibition center station of Metro Line R2 are close to the exhibition center. In the future, 17 rail transit lines are planned to be built to connect seamlessly with Guangzhou and Shenzhen.



交通站点 Key Transportation Terminal	
广州白云国际机场	
Guangzhou Baiyun International Airport	
深圳宝安国际机场	
Shenzhen Bao'an International Airport	
香港国际机场	
Hong Kong International Airport	_
澳门国际机场	
Macao International Airport	
珠海金湾机场	
Zhuhai Jinwan Airport	
虎门火车站 (高铁站)	
Humen Railway Station (High-Speed Railway Station)	
东莞火车站	
Dongguan Railway Station	
常平火车站	_
Changping Railway Station	
	_
Guangzhou-Shenzhen Intercity Railway	
	-
Humen Ferry Terminal For HK and Macau	
	-
Teminal Building in Dongguan Airport	
	-
Guangzhou East Railway Station	

	需时 TIME/ _{分 min}							
	自驾/出租车 Drive/Taxi	轨道交通 Mass Rail Transit						
	70	120						
-	40	48						
	120	70(虎门港客运码头) Humen Ferry Terminal						
	130	180						
	120	160						
	15	4						
	40	30						
	50	34						
-	2	-						
	20	-						
-	25	14						
	60	50						
-								

力能服务

大型展馆 Six Large Exhibition Halls **130,000**⁺ m² 室内展览面积 Indoor Exhibition Area

1,500⁺

人宴会厅 People Banquet Hall

会议室 Meeting Rooms 80,000⁺

m⁻ 室外展览面积 Outdoor Exhibition Area 3,000

停车位 Parking

1 小时生活圏 1-Hour Living Circle 10,000⁺

各房 Guest Rooms

广东现代国际展览中心以产业会展作为项目承接的主要发展方向,是工业展览之沃土,围绕省市大力支持的支柱产业、特色产业及战略性新兴产业、未来产业,重点打造促进产业发展的专业精品展会,引进相关行业高质量、高标准、高影响力的专业性会议。

广东现代国际展览中心共有6个大型展馆,可提供13万

平方米的室内展览面积和8万平方米的室外展览面积;馆

内有大小 11 个会议室,最大的一个可容纳 1500 人;拥有独立的备餐区,能够同时为参会人员提供餐饮服务,根据

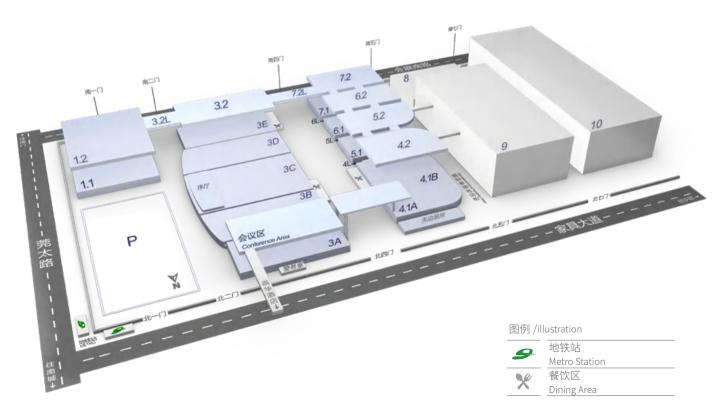
不同需求可提供主题宴会、鸡尾酒会、自助餐、茶歇、商

务套装盒餐等多种服务形式,一站式满足展览、会议、论坛、

活动等需求。

There are six large exhibition halls in Guangdong Modern International Exhibition Center, which can provide 130000 square meters of indoor exhibition area and 80000 square meters of outdoor exhibition area; There are 11 conference rooms in the venue, and the largest one can accommodate more than 1500 people; It has an independent meal preparation area, which can provide catering services for all participants at the same time. According to different needs, it can provide various service forms such as theme banquet, cocktail party, buffet, tea break, business package and so on, to meet the needs of exhibitions, conferences, forums, activities and so on.

Taking industrial exhibition as the main project development direction, Guangdong Modern International Exhibition Center is the fertile land of industrial exhibition. Focusing on the pillar industries, characteristic industries, strategic emerging industries and future industries strongly supported by policies in Guangdong Province and Dongguan City, Guangdong Modern International Exhibition Center focuses on building professional boutique exhibitions to promote industrial development and introducing professional conferences with high quality, high standard and high influence in relevant industries.



FUNCTIONAL SERVICE



展会功能 **Exhibition** Function

大型活动功能 Large Event **Function**







会议功能 Conference Function

宴会功能 Banquet **Function**

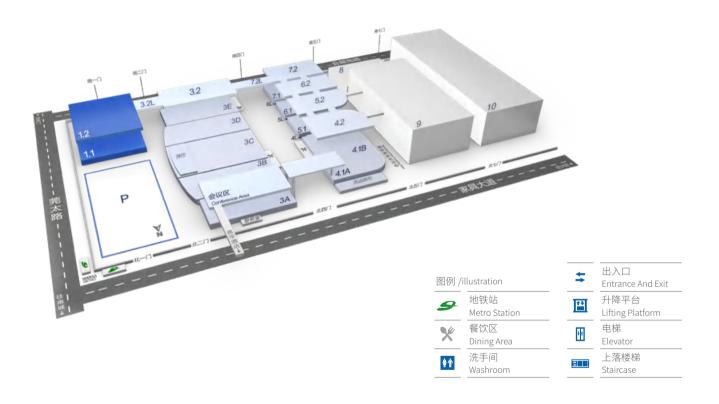




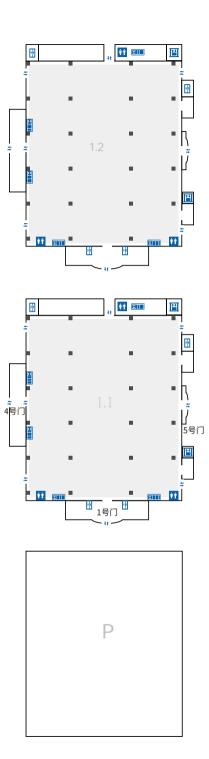
| 展馆技术参数 1号馆&广场

1号馆共二层,每层面积 12000 m²,适合举办专精特新的工业展 览以及大型论坛、产品发布会等活动,可对会场进行灵活布置。 室外广场面积8万平方米,是举办大型歌舞晚会、试乘试驾、户 外比赛等活动的理想场地。

Hall 1 has two floors, each of them covering an area of 12000 square meters. It is suitable for holding professional and smart, special and unique industrial exhibitions, large-scale forums, product launches and other activities. The venue can be flexibly arranged. With an area of 90000 square meters, the outdoor square is an ideal venue for holding large-scale ball parties, test drives, outdoor competitions and other activities.



1号馆技术参数	面积 (㎡)	长*宽 (m)	层高 (m)	承重	标摊数
1.1	12000	104*125	12-15	5 吨 / 平方米	658
1.2	12000	104*125	11	0.8 吨 / 平方米	658



| TECHNICAL PARAMETERS OF EXHIBITION HALL 1 & SQUARE







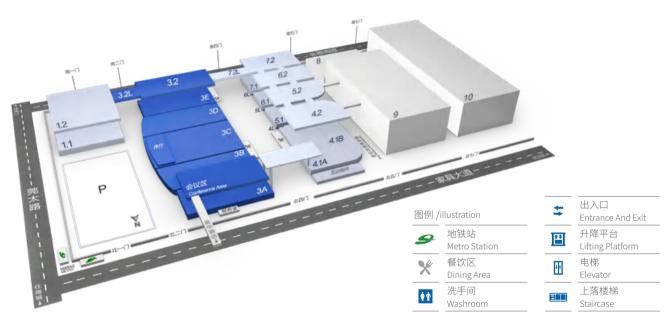




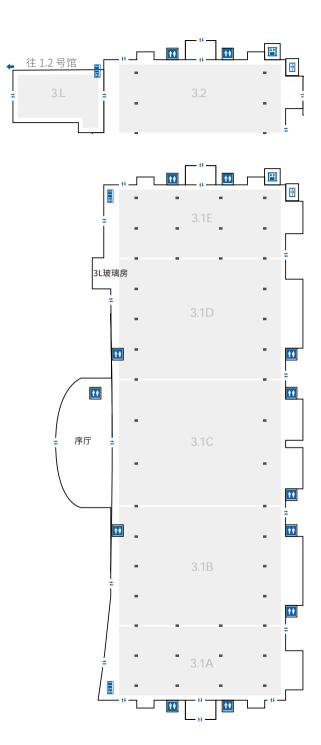
| 展馆技术参数 3号馆

3号馆经权威国际专家指导设计,屋顶采用索网结构,保 证了跨度 90 米, 宽度 260 米的无柱大空间, 展区自由分 隔,加上1号馆、4-7号馆,展出面积可从5000平方米 至13万平方米任意组合。展馆内风、电、气、水等各种 配套设施齐全充足,可满足各类型专业展及消费展的硬 件需求。

Hall 3 is designed under the guidance of authoritative international experts. The roof adopts cable net structure to ensure a large column-less space with a span of 90 meters and a width of 260 meters. The exhibition area can be devided to fit the need of the meeting or the exhibit. Adding hall 1 and hall 4-7, the exhibition area can be combined from 5000 square meters to 130000 square meters. There are sufficient ventilation, electricity, gas, water and other supporting facilities to meet the hardware facilities requirements of various types of professional and consumer exhibitions.



3号馆技术参数	面积 (㎡)	长*宽 (m)	层高 (m)	承重 (吨/m²)	标摊数
序厅 (一层)	2700	90*30	9-10	1.5	164
3A	6250	126*50	8		300
3B	10000	122*82	12-16		531
3C	10800	119*92	23-30	2.5-5	592
3D	10000	122*82	12-16		531
3E	6250	126*50	8		300
3L	719.34	37.86*19	8	2.5-5	20
3.2	6600	126*55	5-9	0.6-0.8	310



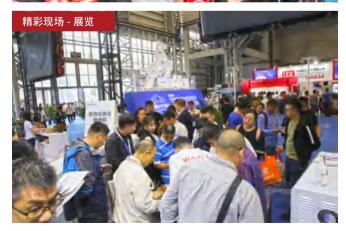
TECHNICAL PARAMETERS OF EXHIBITION HALL 3









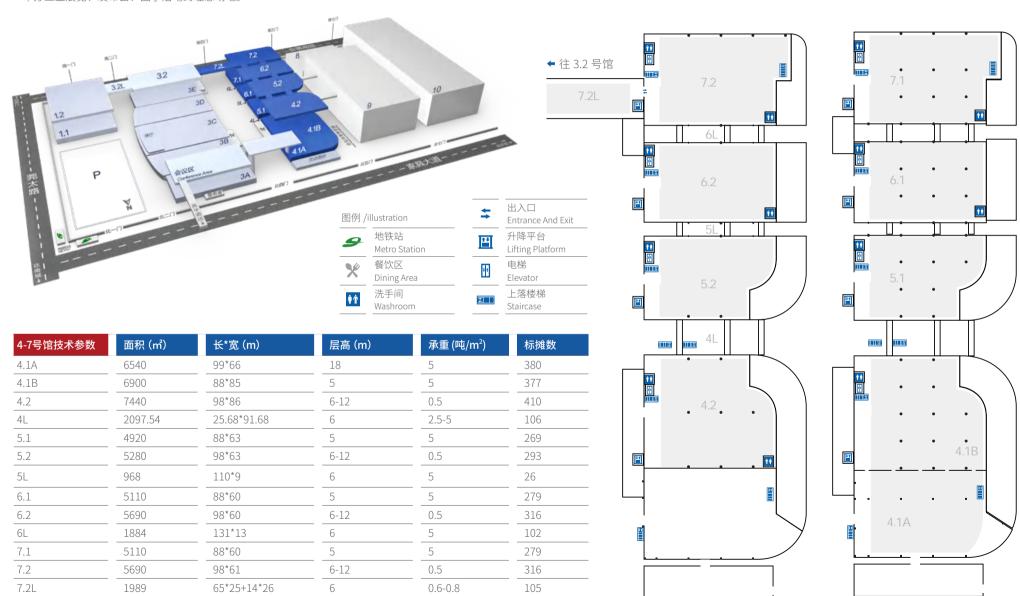




Ⅰ展馆技术参数 4-7号馆

4-7号馆一层总面积 33529 m²(含4L),二层总面积 24100 m, 各展馆之间可独立办展, 也可组合办展, 是 举办工业展览、发布会、圈子活动的理想场地。

Counting Hall NO. 4 to Hall NO. 7 together, there are a total area of 333529 square meters in the first floor and 24100 square meters in the second floor, each of them can hold exhibitions independently or in combination. It is an ideal venue for holding industrial exhibitions, press conferences and social



| TECHNICAL PARAMETERS OF EXHIBITION HALL 4-7





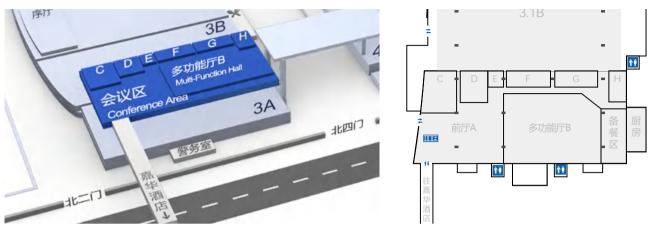






Ⅰ 展馆技术参数 会议功能区





展馆拥有85-2400平方米大小会议室共11个,配有同声传译系统 各种先进会议设施,2400平米的多功能大型会议厅设有可伸缩舞台, 可供大型的节目表演。会议室座椅可摆成剧院式、教室式、U型等。 具备摆设酒会、宴会、新闻发布会、论坛、培训会、招商会、大型 节目表演等多种功能。

There are 11 conference rooms of 85-2400 square meters in the exhibition hall, equipping with simultaneous interpretation system and various advanced conference facilities. The 2400 square meters multi-functional large conference hall is equipped with retractable stage for large-scale show. The seats in the conference room can be placed into theater type, classroom type, U-shape, etc. with various functions such as cocktail party, banquets, press conferences, forums, training sessions, investment promotion meetings, and large-scale performances, and so on.

会议室名称	面积	长*宽	层高	承重	按不同用途可提供的座位数				背景板尺寸	可挂条幅尺寸
	(m²)	(m)	(m)	(吨/m²)	剧院	晚宴	教室	酒会	(m)	(m)
前厅 A	1000	30*32.6	8	-	\	\	\	\	\	\
多功能厅 B	2400	60*39.6	5.4-8.69		1500	1500	1026	1500	7.52*3.84 (LED, 1080P)	12*1
会议室 C	525	24.6*20.2	4.34		520	230	336	230	6.57*3.8 (h)	6.6*1
会议室 D	323	18.5*16.95	4.4		216	150	126	150	7*3.8 (h)	6.9*1
会议室 E	85	9.2*8.8	4.5	0.6-0.8	固定 21 个贵宾座位			6*3.5 (h)	4.5*1	
会议室 F、G	250	26.6*9.45	4.5		250	100	126	100	7*3.8 (h)	4.5*1
会议室 H	176	18.25*8.42	4.5		144	60	90	60	\	7*1
会议室 H 附 VIP 室	45	9.22*4.09	4.5						\	\
一楼 VIP 室	170	13*13	4	1.5	固定 26 个贵宾座位				\	\

| TECHNICAL PARAMETERS OF THE EXHIBITION HALL CONFERENCE FUNCTIONAL AREA











| 宴会功能

会议区拥有独立的厨房系统,中心指定的餐饮服务商能够同时为 2000 人提供餐饮服务,菜品融合了中西方、日式等特色餐饮,根据 不同需求可提供主题宴会、鸡尾酒会、自助餐、茶歇、商务套装盒 餐等多种服务形式。

BANQUET FUNCTION

The conference area is equipped with independent kitchen system. The designated catering service provider provides catering services for 2000 people at the same time. The dishes combine Chinese, western, Japanese and other special catering. According to different needs, it provides theme banquet, cocktail party, buffet, tea break, business package and other service forms.











| 一站式服务

I ONE-STOP A+ SERVICE



会展警务区

Convention And Exhibition Police District



铁骑驿站

Police Motorcyclist Station



展会知识产权保护中心

Exhibition Intellectual Property Protection Center



展品绿色通关

Green Customs Clearance Of Exhibits



水电气工程接驳全程对接服务

Full-range Service Of Water And Electrical Engineering Connection



展会防疫服务

Exhibition Epidemic Prevention Service



清洁服务

Cleaning Service



一展通服务

(商务、展务、餐饮、人力资源等)

One-Stop Exhibition Service (Business Service, Exhibition Service, Catering Service, Human Resources Service.,ect)

| 周边配套

展览中心周边酒店配套完善,在距展馆15分钟车程内有大小酒店几十家,其中五星级酒店4家,可提供1万个客房;30分钟车程可达城区、虎门、长安等镇街,三星级以上房间可增加至3万个;地铁5分钟可达主要商圈,餐饮、娱乐资源丰富。

I SURROUNDING FACILITIES

The supporting facilities around the exhibition center are well equipped. There are dozens of large and small hotels within a 15-minute drive from the exhibition center, including 4 five-star hotels, which can provide 10000 guest rooms; a 30-minute drive to urban areas like Humen, Chang'an and other towns and streets, and the number of rooms above three-star level can be increased to 30000; By subway, you can reach catering and entertainment business districts in 5 minutes.





嘉华大酒店

地址:厚街镇家具大道1号

嘉华大酒店是东莞的地标性酒店,金銮 阁的五星级出品,正宗广东菜备受广大 顾客群体的好评。

REGAL PALACE HOTEL

ADD:NO.1 Furniture Avenue, Houjie town, Dongguan city, Guangdong Province, China

The Regal Palace Hotel is a landmark in Dongguan. The five-star authentic Cantonese cuisine are highly praised by the majority of customers.





厚街国际大酒店

地址: 厚街镇东风路与 S256 省道交汇处

厚街国际大酒店共 48 层,可将厚街 360 度无死角尽收眼底。其旋转餐厅可体验云端漫步的美妙,感受每小时一次的西餐美食之旅!

HJ INTERNATIONAL HOTEL

ADD: The intersection of Dongfeng Road and S256 provincial highway

The HJ International Hotel has a total of 48 floors, offering a 360-degree panoramic view of Houjie town. You will enjoy an hourly western food journey in their revolving restaurant.





名家居世博园

地址: 广东省东莞市厚街镇家具大道广 东现代国际展览中心 9 号馆

独创性全球最大的展贸一体化平台,为 名家居世博园的600家国际、国内一线 知名品牌厂商打造了一个集全球家居品 牌展览、加盟、采购、直销于一体的家 居展贸服务平台。

FAMOUS FURNISHINGS EXPO PARK

ADD:Hall No.9 of GD Modern International Exhibition Center, Houjie town, Dongguan city, Guangdong Province, China

As the world's largest exhibition and trade integration platform, it has created a home exhibition and trade service platform integrating global home brand exhibition, franchise brand, purchasing and direct selling for 600 international and domestic top brand manufacturers in the Famous Furnishings Expo Park.





厚街万达广场

地址:厚街镇康乐北路6号

厚街万达广场位于东莞市厚街镇康乐北 路和体育路交汇处, 商业氛围浓厚, 交 通便捷。

HOUJIE WANDA PLAZA

ADD:NO.6 Kangle Road(N), Houjie town, Dongguan city, Guangdong Province, China

Wanda Plaza(Houjie) is located at the intersection of Kangle North Road and Tiyu Road, Houjie Town, Dongguan City, where has a strong commercial atmosphere and convenient transportation.



海逸高尔夫球会

地址: 中国广东省东莞市厚街镇大迳管 理区

东莞海逸高尔夫球会, 位处深圳市与广 州市之间的郊野地段,是中国最佳的锦 标级球场之一,景色秀丽。球场总面积 为1,300,000平方米、总长度为10,667码。

DONGGUAN HARBOUR PLAZA GOLF **CLUB**

ADD:Dajing District, Houjie Town, Dongguan city, Guangdong Province, China

Dongguan Harbour Plaza Golf Club, which located in the countryside between Shenzhen and Guangzhou, is one of the best championship courses in China with beautiful scenery. The stadium has a total area of 1,300,000 square meters and a total length of 10,667 yards.

广 东 现 代 国 际 展 览 中 心

GUANGDONG MODERN INTERNATIONAL EXHIBITION CENTER









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